



The Cambridge Commons

Aims

1. Where have we got to?
2. Where are we going?
3. Get involved!

Agenda

1. What we have achieved
2. AGM business
3. Guest discussion with Robert Porrer
4. Reflections on inequality in Cambridge
5. Current projects & how to get involved

Our Mission

We raise awareness of harmful inequalities so people can take action



Inequality = Problems

We seek...

A Cambridge free from harmful
inequalities

Our Achievements



imagine2027

- 17 events with 15 guest speakers
- 3,000+ seat reservations
- 1,300+ people on mailing list
- And unquantifiable inspiration & knowledge!



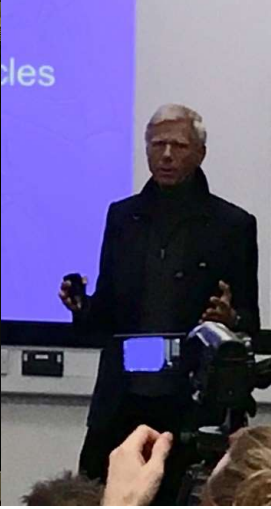
RISING LAND VALUES

PROPERTY OWNERS

- Increased net wealth
- Greater economic security
- Ability to borrow more

EVERYONE ELSE

- Higher rents
- More to save for a deposit
- Less disposable income



Ava Vidal
Intersectional Feminism
for a fairer 2027
7 March 2018

Guest

Forum on Action

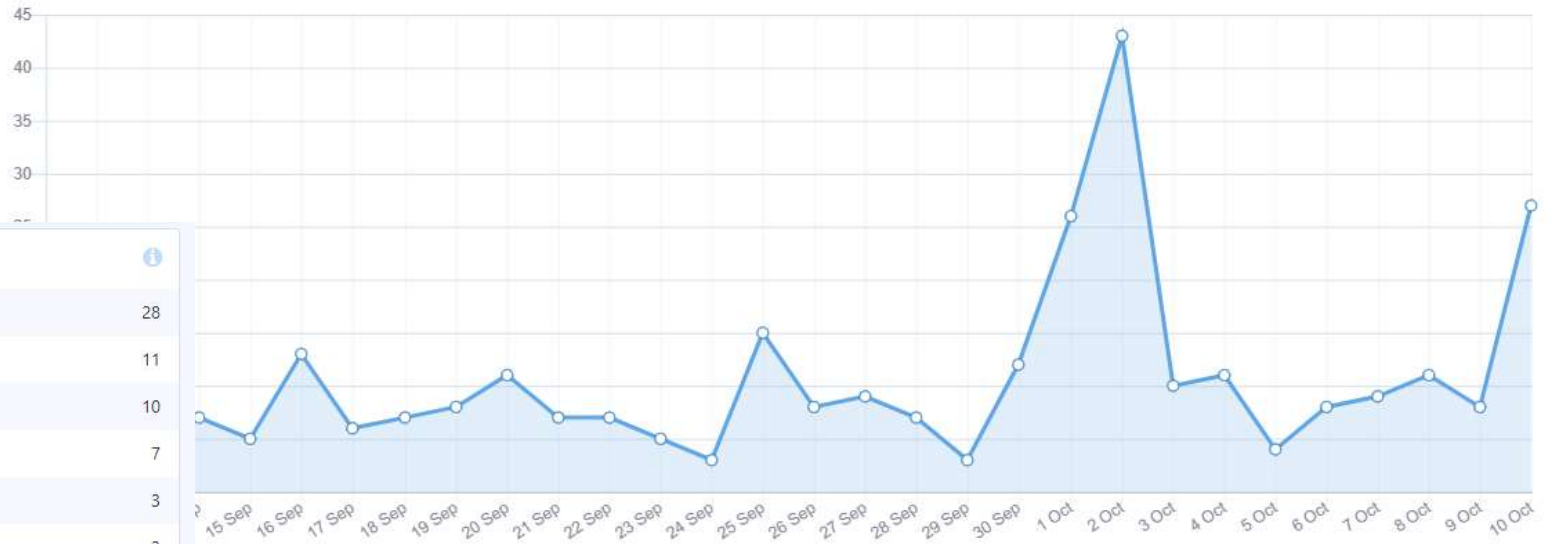
- 15 projects pitched
- 50+ attendees
- Votes cast!

Website

- Improved navigation
- Developed new brand
- 100+ new volunteer sign ups
- Improved our ability to get insight

Sessions

Pageviews



Referrals

1	permanent-makeuped-london.info	28
2	perform-likeize-alibaba.info	11
3	duckduckgo.com	10
4	cambridge.gov.uk	7
5	ecosia.org	3
6	meetup.com	3
7	m.facebook.com	1
8	mail.google.com	0
9	t.co	0
10	thecambridgecommons.proboards.com	0

Top Posts / Pages

1.	The Cambridge Commons Campaigning against harmful inequalities	128
2.	Our Projects The Cambridge Commons	68
3.	Get involved The Cambridge Commons	51
4.	(not set)	50
5.	The Cambridge Commons The Cambridge Commons	48
6.	Our Vision The Cambridge Commons	48
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Meetup

- 90+ sign ups
- 4 regular meets
- space for discussion and planning

Achievements

- volunteer base broadened
- governance improved
- Over £14,000 funds raised

Strengths

- Thought leadership
- Insight
- Journalism
- Passion
- Networks

Areas to grow

- Building great projects
- Volunteer coordination & diversity
- Event planning
- Talking outward, active online
- Savvy campaigning
- Developing our web estate

Thank you!

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